

Broaden your customer base with quality referrals from Care.com



Connect with millions of families seeking high quality, trustworthy care-related companies.

Child Care, Camps, Tutoring & Lessons, House Cleaning Companies, Pet Care

Care.com for businesses

A better marketing option for you

Care.com, the premier online resource for families seeking quality care, now offers a new way for your care-related business to broaden its customer base.

How? By connecting your business with the millions of families who come to Care.com each month looking for care-related services.

We offer significant advantages over traditional marketing options, including:

▶ **Targeted Exposure**

You get direct exposure to a highly targeted member base.

▶ **Direct Connections**

Choose to connect with potential customers by email, phone, chat and your website.

▶ **The Right Information**

Receive referrals' full contact information as well as details to help you follow-up successfully.

▶ **Measureable ROI**

Tracking when referrals from Care.com turn into new customers is clear, so your return on investment is easily measurable.

Our members



3 million families visit Care.com each month

36 is the average age

\$90k
Average Household Income

80%
Women

Profile features

Your custom profile includes detailed business information, photos, ratings & reviews, high search placement and much more.

The screenshot shows a Care.com business profile page. The header includes the Care.com logo, navigation tabs (Children, Adults & Seniors, Pets, Home, Lifestyle, Military Families), and a search bar. The main content area is divided into sections: Business Logo, Business Name, Address & Website, Special Offers, Business Overview, Customer Reviews, Photos, and a contact form. A callout box at the bottom details the business's services and hours.

Business Logo

Business Name, Address & Website

Special Offers

Business Overview

Customer Reviews

Photos

Email, and Phone Referrals

Business Details & Services Offered

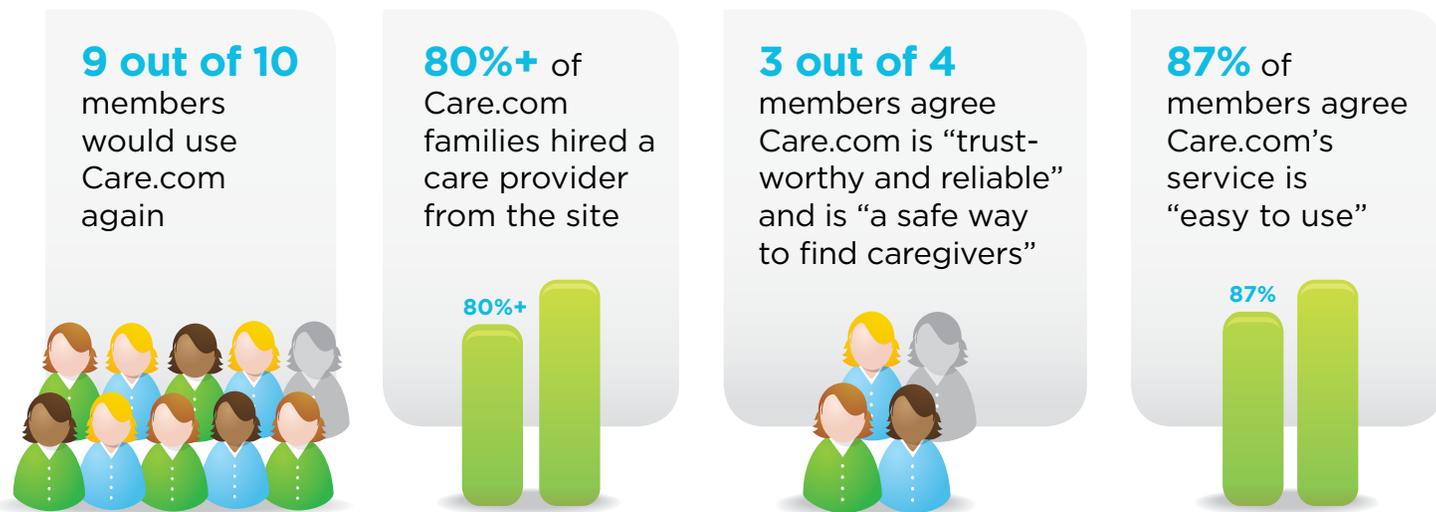
About this Business

SERVICES OFFERED		BUSINESS HOURS	
Age Groups	Up to 12 months 1-3 years 4-6 years 7-11 years 12+ years	Monday	7:30AM – 6:30PM
Additional Services	Before school programs After school programs Summer camp Pick-up/Dropp-off Emergency Backup Care Special Needs Care Care for Sick Children	Tuesday	7:30AM – 6:30PM
Availability	Full-time Part-Time	Wednesday	7:30AM – 6:30PM
		Thursday	7:30AM – 6:30PM
		Friday	7:30AM – 6:30PM
		Saturday	Closed
		Sunday	Closed

Business benefits

Marketing Solutions							
	Care.com	Direct Mail	Free Listings	Bidding Service	Online Advertising Platform	Online Directory	Custom Marketing Agency
Targeted Audience	✓			✓			✓
Flexible Pricing	✓				✓		
Active Member Base	✓						
Cost Effective	✓		✓			✓	
Enhanced Web Presence	✓			✓		✓	

More about our members



Market leaders using Care.com:



CONTACT US TO LEARN MORE:

EMAIL:

CALL: